

PADDOCK CLUB 2025

 **BWT**
ALPINE
FORMULA ONE™ TEAM

A Formula 1 race track at dusk. The track is illuminated with colorful lights (yellow, red, green) along the edges. A large crowd of spectators is visible in the stands on the left and right. In the foreground, an Alpine F1 car is driving on the track, kicking up a large cloud of red dust. The car has "ALPINE" and "ESTRE" visible on it. The number "4" is visible on the track surface.

LET'S GO RACING ⁴

AS A GUEST IN THE BWT ALPINE FORMULA ONE TEAM PADDOCK CLUB, YOU WILL HAVE THE ULTIMATE VANTAGE POINT ABOVE THE PIT LANE TO CHEER ON THE TEAM.

EMBARK ON A SEASON OF EXCITEMENT WITH 24 RACES TO ACTIVATE IN AS PIERRE AND JACK FIRE UP THEIR ENGINES, PROMISING UNFORGETTABLE ON-TRACK MOMENTS AS THEY PUSH THE 2025 CHALLENGER TO ITS LIMITS.

A | Paddock Club™ 2025

EXPERIENCE A LUXURIOUS PADDOCK CLUB WEEKEND WHERE YOU CAN INDULGE IN WORLD-CLASS DINING, CURATED FROM THE FINEST LOCALLY SOURCED INGREDIENTS ALL WEEKEND LONG.

FOLLOWING ON FROM THE SUCCESS OF THE 2024 HOSPITALITY PROGRAMME, WE WILL BRING YOU AN ELEVATED PADDOCK CLUB EXPERIENCE ACROSS THE CALENDAR IN CLUB, OPEN AND PRIVATE SUITES.

OUR 2025 PRIVATE SUITES WILL GIVE YOU THE CHANCE TO IMMERSE YOURSELF INTO THE WORLD OF ALPINE BOTH ON AND OFF THE TRACK. THE PRIVATE SUITES WILL INCLUDE SOME OPEN SPACE TO ENCOURAGE NETWORKING AND THE OPPORTUNITY TO DISCOVER A WIDE SELECTION OF ACTIVATIONS, WHERE CURRENT AND FUTURE PARTNERS CAN SHOWCASE PRODUCTS AND SERVICES.

WE WILL SHOWCASE OUR HISTORIC EXPLOITS IN FORMULA 1 AND BEYOND. ENJOY CONTENT FROM ACROSS BWT ALPINE FORMULA ONE TEAM, ALPINE CARS, RENAULT GROUP AND OUR PARTNER ECOSYSTEM.



THE JEWEL IN FORMULA ONE'S CROWN



MONACO



4 BIENVENUE À MONACO!

THE RACE THAT TRANSCENDS SPORT AND ONE OF THE HIGHLIGHTS OF ANY FORMULA 1 CALENDAR.

OVER A LONG WEEKEND IN MAY, THE F1 CIRCUS COMES TO TOWN, WHERE THE NARROW STREETS OF THE PRINCIPALITY TRANSFORM INTO THE MOST ICONIC RACETRACK IN THE WORLD.

THE WHOSE WHO FROM AROUND THE GLOBE DESCEND AND A-LIST CELEBRITIES ARE FOUND ENJOYING THE SIGHTS AND SOUNDS OF THE F1 WEEKEND DURING THIS SPECTACULAR SPORTING OCCASION.

SEE THE MONACO GP LIKE NEVER BEFORE. EXPERIENCE THE RACE FROM ABOARD A YACHT IN PORT HERCULE OR IN THE PADDOCK CLUB.

“

I CANNOT THANK YOU ENOUGH FOR THIS WEEKEND. IT REALLY WAS A BUCKET LIST EXPERIENCE THAT I WILL NEVER FORGET.

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A | BEHIND THE SCENES

DELVE DEEPER INTO THE INNER WORKINGS OF THE BWT ALPINE FORMULA ONE TEAM GARAGE. YOU WILL LEARN MORE ABOUT THE RACE WEEKEND INCLUDING TEAM STRATEGY, CAR SET UP AND THE MENTALITY OF OUR RACE TEAM.

UNLOCK PIT WALL INSIGHTS WITH RADIO CHANNEL ACCESS AS OUR STRATEGISTS AND ENGINEERS NAVIGATE THEIR WAY THROUGH THE WEEKEND. AT SELECT RACES SEIZE YOUR CHANCE TO TAKE CONTROL AND EXPERIENCE THE THRILL OF DRIVING AROUND THE CIRCUIT WITH OUR TRAKRACER SIMULATOR EXPERIENCE.

AS A GUEST OF THE TEAM, ENJOY EXCLUSIVE ACCESS TO THE PIT LANE AT SELECTED TIMES WITH PHOTO OPPORTUNITIES, WHERE YOU CAN GET UP CLOSE AND PERSONAL WITH OUR FORMULA 1 CARS.

FEEL THE ENERGY FROM OUR DRIVERS AND SENIOR LEADERSHIP WHEN THEY MAKE APPEARANCES ACROSS THE RACE WEEKEND.

GUESTS WILL EXPERIENCE FORMULA 1'S EXCLUSIVE PADDOCK WITH ONE DEDICATED TOUR ACROSS THE WEEKEND.

- **TEAM APPEARANCES ARE SUBJECT TO AVAILABILITY AND VARY FROM RACE TO RACE.**
- **ACCESS TO THE TEAM GARAGE WITHIN THE PADDOCK IS SUBJECT TO F1 AND LOCAL AUTHORITY RESTRICTIONS.**
- **EXPERIENCES CAN VARY FROM RACE TO RACE.**





A GLOBAL EXPERIENCE

▶ PRIVATE SUITE ▶ CLUB/OPEN SUITE ▶ MONACO YACHT / CLUB SUITE



[R10_CANADA_13-15 JUN]
[R19_UNITED STATES_17-19 OCT]
[R20_MEXICO_24-26 OCT]
[R22_LAS VEGAS_20-22 NOV]

[R12_GREAT BRITAIN_04-06 JUL]

[R08_MONACO_23-25 MAY]
[R09_SPAIN_30 MAY-01 JUN]
[R16_ITALY_05-07 SEP]

[R06_MIAM I_02-04 MAY]

[R21_BRAZIL_07-09 NOV]

[R05_SAUDI ARABIA_18-20 APR]

[R04_BAHRAIN_11-13 APR]

[R13_BELGIUM_25-27 JUL]
[R15_NETHERLANDS_29-31 AUG]
[R07_EMILIA-ROMAGNA_16-18 MAY]

[R11_AUSTRIA_27-29 JUN]
[R14_HUNGARY_01-03 AUG]

[R17_AZERBAIJAN_19-21 SEP]

[R03_JAPAN_04-06 APR]

[R02_CHINA_21-23 MAR]

[R23_QATAR_28-30 NOV]

[R24_ABU DHABI_05-07 DEC]

[R18_SINGAPORE_03-05 OCT]

[01_AUSTRALIA_14-16 MAR]

MERCI

